



**Bayerischer Hof Hotel, Munich**  
**Tuesday 2nd – Thursday 4th February 2016**

#### **PRACTICAL INFORMATION**

- Venue** The conference will take place at the **Bayerischer Hof Hotel** - the entrance is on Promenadepl. road ([Map](#) – also see below).
- Accommodation** **The Bayerischer Hof Hotel** is a five star hotel, located in the heart of Munich. If you haven't yet confirmed your accommodation, please use the form on [this page](#) to book special rates for Global CEO Summit delegates.
- Address:** Promenadepl. 2-6, 80333 Munich, Germany  
**Phone:** +49 89 21200
- Check-in time:** 15:00  
**Check-out time:** 12:00  
**Breakfast:** Served from 06:00 - 11:00 in the Dachgarten II and Lounge, Level 6,  
**Gym:** Open from 06:30 - 22:30 daily, Level 7, free for residents  
There is also a **cinema** and **nightclub** at the hotel: for further details please click here:  
<https://www.bayerischerhof.de/en.html>
- Registration** You can collect your badge and programme book at the following times:
- Tuesday 2<sup>nd</sup> February (15:00 - 19:00) and Wednesday 3<sup>rd</sup> February (08:30 - 09:00)**  
Hotel Entrance, Ground Floor (Level Z), Bayerischer Hof Hotel
- Where we'll be**
- WELCOME RECEPTION**  
**Tuesday 2<sup>nd</sup> February (19:30 - 21:30)**  
Join us for food and drinks in the Dachgarten II and Lounge, Level 6, Bayerischer Hof Hotel
- CONFERENCE**  
**Wednesday 3<sup>rd</sup> February (08:30 – 17:00) & Thursday 4<sup>th</sup> February (09:00 - 14:00)**  
Ballroom, Ground Floor (Festaal, Level Z), Bayerischer Hof Hotel
- LUNCH**  
Atrium & Kamin Lounge, Ground Floor (Level Z), Bayerischer Hof Hotel
- COFFEE AND TEA BREAKS**  
Cocktail Lounge, Ground Floor (Level Z), Bayerischer Hof Hotel
- GALA DINNER**  
**Wednesday 3<sup>rd</sup> February (19:00 - 23:00)**  
Meet in the ground floor lobby of the Bayerischer Hof Hotel at 19:00 to get coaches to the [Käfer-Alm](#) for dinner (20 – 30 minutes by coach)
- You can view the **delegate list** [here](#) and the **full programme** [here](#)
- Dress Code** Smart casual throughout
- Conference Language** English
- Weather** Bring warm clothes and an umbrella just in case! The average temperature will be

approx. -5 to 3 °C

- Special Requirements** Vegetarian options are available for all meals. Please let us know as soon as possible if you have any special requirements that we weren't advised of when you booked
- Event App** Details on the App will follow
- Wi-Fi** Free Wi-Fi is available throughout the Bayerischer Hof Hotel – the network is called HBH-Guestnet, the username is your surname and the password is your room number
- Twitter** Share your views on Twitter, using #munich2016
- Exploring Munich** Information on things to do if you're staying on in Munich can be found at <http://www.muenchen.de/int/en.html>
- Getting to the event**
- Nearest S-Bahn (Train) Station:**  
Marienplatz (6 minute walk, see map on next page)  
<http://www.mvv-muenchen.de/en/service/service-centres/marienplatz/index.html>
- From Munich Airport Franz-Josef Strauss:**  
To get to Central Munich (Marienplatz station) in 45 minutes, take the airport S-Bahn rail link S1 which costs roughly EUR 5.00  
<http://www.munich-airport.de/en/consumer/anab/bahn1/index.jsp>
- Taxi from the Airport:**  
Taxis are available outside the Airport. The 40-50 minute trip will cost roughly EUR 65-70 (38.6km)
- Driving**  
Driving is not recommended, as parking is limited. If you require directions, please contact the concierge: [portiers@bayerischerhof.de](mailto:portiers@bayerischerhof.de)
- Questions**
- If you have any queries pre-event, please contact us as follows:**  
Sonia Thomas (UFI) +33 146 397 500 / [sonia@ufi.org](mailto:sonia@ufi.org)  
Victoria Fawcus-Robinson (tfconnect) +44 1442 289 929 / [victoria@tfconnect.co.uk](mailto:victoria@tfconnect.co.uk)
- From February 2<sup>nd</sup>–4<sup>th</sup> only, you can contact us as follows:**  
Victoria Fawcus-Robinson (tfconnect) +44 799 999 8584  
Sonia Thomas (UFI) +33 660 62 24 12

# Map

The screenshot displays a Google Maps interface with a sidebar on the left and a map view on the right. The sidebar shows the starting point 'Marienplatz, 1, 80331 München, Germany' and the destination 'Hotel Bayerischer Hof, München, Promenadeplatz'. Three walking route options are listed:

Route Description	Time	Distance
via Weinstraße and Maffeistraße	6 min	450 m
via Weinstraße	7 min	550 m
via Kaufingerstraße	6 min	550 m

The map view shows the Hotel Bayerischer Hof at Promenadeplatz. Three walking routes are highlighted with blue lines and callouts: a 6-minute route (450 m) via Weinstraße and Maffeistraße, a 7-minute route (550 m) via Weinstraße, and another 6-minute route (550 m) via Kaufingerstraße. The map includes various landmarks such as Marienplatz, Frauenkirche, and the Nationaltheater.

Thank you to our sponsors and partners:

